

Welcome and thank you
for your interest in the
Richland Area Farmers' Market!



SEASON FEES

Market fees are for each 10x10 space.
One group, business or farm per space.
If more space is needed, vendors may
rent another space.

FULL SEASON:

Wednesdays 1:30pm-6:00pm
May 8 - October 9 \$75.00

HALF SEASON:

Wednesdays 1:30pm-5:30pm
May 8 - July 31 \$50.00
August 1 - October 9 \$50.00

A vendor may set up four times
at the *daily rate of \$12*. After that they will be
charged for a half or full season.

Please make checks payable to ***Richland Area
Farmers' Market*** or ***RAFM***.



Farmers' Market Brochures and
Vendor Applications are available
on our website,
www.richlandareafarmersmarket.org

MARKET RULES

- All items are to be homegrown, and grown by the vendor listed on your application, in other words, YOU. Vendors may not buy and resell items. Items sold in partnership must list all partners on application.
- It is recommended that vendors provide sun shade to keep products at peak. Vendors may use tailgates on vans, trucks, or tables.
- Items sold must fit within a 10 x 10 space. Otherwise, please request to rent a second space.
- It will be the responsibility of the vendor to provide a high quality product. Low grade produce will harm future sales and lower prices.
- RAFM Vendors compete on the basis of quality of product and customer service. *Undercutting of prices will not be permitted.*
- It will be the responsibility of the vendor to include proper labeling, weights, measures and proof of licenses where needed for each item sold. Please ask to be shown sample labeling.
- Vendors may arrive no earlier than 12:30pm on Wednesdays to claim their spot. Vendors may not reserve their space. *Vendors may not sell products before market opening time.*
- Vendors must keep the area clean of all types of refuse and clean up after each day's sales.
- No smoking in vendor designated area.
- Dogs and other pets are not allowed *anywhere within* vendor designated areas.
- No soliciting permitted.
- The *Richland Area Farmers' Market* will not be responsible for any product sold or for any accident that may occur on the Market premises. It is recommended that vendors have individual liability coverage.
- The Market Manager's decision is final.

PRODUCTS ALLOWED

The following list is a guideline of what products may be sold. If a vendor has something they wish to sell that is not listed below, please contact the Market Manager **BEFORE** bringing it to the market.

- All fresh fruits & vegetables
- Flowers — fresh cut and dried
- Maple syrup, sorghum, honey, or apple cider
- House and garden plants, flowers and bulbs
- Herbs and mushrooms
- Home-canned jellies, jams, sauces, and pickled vegetables
- Meats and dairy products from licensed establishments only
- Eggs from licensed establishments only
- Individually packaged baked goods, prepared according to the most recent Wisconsin cottage laws.
- All items must be appropriately and properly labeled listing ingredients, date and contact information.





Special Features of our market:

Youth tokens

Every time a youth aged 4-17 comes to the market they receive \$2 in fruit and vegetable tokens to use anytime during the season.

SNAP/EBT benefits

Please bring your SNAP/EBT card to our Information Table and your benefits will be processed. When electronically approved, you will receive EBT coupons to spend at the market.

Senior Vouchers

Bring your Senior Vouchers to spend at participating vendor booths. Look for a booth's yellow sign to see who accepts the vouchers.

Tasting Table

Produce from vendors is cooked right before your eyes, usually coupled with whole grains or potatoes, making a delicious free sample 'cup 'o the market' for customers.

Surprise Drawings

Every now and then we have a drawing for all to receive a coupon to spend on any product at the market.

Boomerang Bags

This is a new program helping to reduce the use of plastic shopping bags. Originating in Australia in 2013, the program uses new or second-hand fabric to sew bags for market shopping. While you can use the bag anywhere, you receive a Boomerang Bonus Coupon to spend at the market each week that you remember to bring your bag back to the Information Table.

First Class
Postage



Richland Area Farmers' Market (RAFM)



~ something for everyone ~

P.O. Box 345, Richland Center, WI 53581

Richland Area Farmers' Market

~ something for everyone ~

Wednesdays 1:30-6:00pm

New
Location!

May - October

@The Train Depot across from Kwik
Trip in downtown Richland Center



Ways you can reach us:

Website:

www.richlandareafarmersmarket.org

Facebook:

Richland Area Farmers' Market

Email:

truthsprings@fastmail.fm

Telephone:

608-213-3374

Post Office Box:

P.O. Box 345
Richland Center WI 53581

