

Welcome and thank you  
for your interest in the  
**Richland Area Farmers' Market!**



## SEASON FEES

Market fees are for each 12x12 space.  
One group, business or farm per space.  
If more space is needed, vendors may  
rent another space.

### FULL SEASON:

Wednesdays 1:30pm-5:30pm  
**May 13 - October 14** \$115.00

### HALF SEASON:

Wednesdays 1:30pm-5:30pm  
**May 13 - July 15** \$65.00  
**July 22 - October 14** \$65.00

A vendor may set up four times  
at the *daily rate of \$15*. After that they will be  
charged for a half or full season.

Please make checks payable to **Richland Area  
Farmers' Market** or **RAFM**.



Farmers' Market Brochures and  
Vendor Applications are available  
on our website,  
[www.richlandareafarmersmarket.org](http://www.richlandareafarmersmarket.org)

## MARKET RULES

- All items are to be homegrown, and grown by the vendor listed on your application, in other words, YOU. Vendors may not buy and resell items. Items sold in partnership must list all partners on application.
- It is recommended that vendors provide sun shade to keep products at peak.
- Items sold must fit within a 12 x 12 space. Otherwise, please request to rent a second space.
- It will be the responsibility of the vendor to provide a high quality product. Low grade produce will harm future sales and lower prices.
- RAFM Vendors compete on the basis of quality of product and customer service. *Undercutting of prices will not be permitted.*
- It will be the responsibility of the vendor to include proper labeling, weights, measures and proof of licenses where needed for each item sold. Please ask to be shown sample labeling.
- Vendors will be assigned their spots for the season. Please text or call if you are *not* going to arrive 30 minutes before starting time.
- *Vendors may not sell products before market opening time.*
- No smoking in vendor designated area.
- Dogs and other pets are not allowed *anywhere within* vendor designated areas.
- No soliciting permitted.
- The *Richland Area Farmers' Market* will not be responsible for any product sold or for any accident that may occur on the Market premises. It is recommended that vendors have individual liability coverage.
- The Market Manager's decision is final.

## PRODUCTS ALLOWED

**\*\* We are an ALL-FOOD/FRESH FLOWER Market!**

The following list is a guideline of what products may be sold. If a vendor has something they wish to sell that is not listed below, please contact the Market Manager **BEFORE** bringing it to the market.

- All fresh fruits & vegetables
- Flowers — fresh cut and dried
- Maple syrup, sorghum, honey, or apple cider
- House and garden plants, flowers and bulbs
- Fresh herbs and mushrooms
- Home-canned jellies, jams, sauces, and pickled vegetables
- Meats and dairy products from licensed establishments only
- Eggs from licensed establishments only
- Individually packaged baked goods, prepared according to the most recent Wisconsin cottage laws.
- All items must be appropriately and properly labeled listing ingredients, date and contact information.





## Special Features of our market:

### Youth tokens

Every time a youth aged 4-17 comes to the market they receive \$2 in fruit and vegetable tokens to use anytime during the season.

### SNAP/EBT benefits

Please bring your SNAP/EBT card to our Information Table and your benefits will be processed. When electronically approved, you will receive EBT coupons to spend at the market.

### Senior Vouchers

Bring your Senior Vouchers to spend at participating vendor booths. Look for a booth's yellow sign to see who accepts the vouchers.

### Tasting Table

Produce from vendors is cooked right before your eyes, usually coupled with whole grains or potatoes, making a delicious free sample 'cup 'o the market' for customers.

### Boomerang Bags

This program helps reduce the use of plastic shopping bags. Originating in Australia in 2013, the program uses new or second-hand fabric to sew bags for market shopping.

First Class  
Postage



**Richland Area Farmers' Market (RAFM)**



~ something for everyone ~

P.O. Box 345, Richland Center, WI 53581

# Richland Area Farmers' Market

~ something for everyone ~

**Wednesdays 12 noon-4:00pm**

~No Early Sales~

**May - October**

**@The Corner of Court and Orange  
Streets opposite Kwik Trip**



Ways you can reach us:

**Website:**

[www.richlandareafarmersmarket.org](http://www.richlandareafarmersmarket.org)

**Facebook:**

*Richland Area Farmers' Market*

**Email:**

[truthsprings@fastmail.fm](mailto:truthsprings@fastmail.fm)

**Telephone:**

608-213-3374

**Post Office Box:**

P.O. Box 345

Richland Center WI 53581

